FORENSIC SCIENCE: CLASSROOM TO COURTROOM
18th International Symposium on the Forensic Sciences
Esplanade Hotel Fremantle Western Australia 2-7 April 2006

Presented by The Australian and New Zealand Forensic Science Society in association with
The Australian and New Zealand Medicine Society and The Australian Society of Forensic Dentistry
and The Australian and New Zealand Association of Forensic Science Educators

SPONSORSHIP & EXHIBITION INVITATION
Sponsor and exhibitor participation is an important feature of the 18th ANZFSS Symposium. It ensures the Symposium of being the leading forensic industry meeting and exhibition in the Southern Hemisphere, and enables delegates to gain a comprehensive overview of the products and services available in Australasia.

The 18th ANZFSS Symposium will bring together a large number of industry professionals, from scientists, educators and investigators to medical, dental and legal practitioners. It aims to attract over 400 participants from organisations from Australia, New Zealand, and the Asia-Pacific Region.

The Organising Committee is pleased to announce a number of promotional opportunities available at this event. These opportunities provide you with a unique platform, enabling you to reach a high-profile, highly-targeted audience and participate in an event that brings together all those involved with forensic sciences.

As a sponsor and exhibitor, you will gain maximum exposure at the 18th ANZFSS Symposium. The Organising Committee is dedicated to working with you to develop significant opportunities.

Sponsorship offers you many benefits:

• Customer relationship management
• Brand and image recognition
• Target marketing
• Brand loyalty
• Increased sales

In summary, your sponsorship will:

• Help you generate quality business leads
• Help increase your profile
• Help you create new business opportunities

A marketing strategy has been put in place comprising:

• Direct mail to members of relevant organisations and associations
• Media exposure to the industry
• Public relations
• Promotional activities

Members of the local organising committee will promote the 18th ANZFSS Symposium at related conferences and regional activities. In addition, promotional material will be present at key industry events between now and the Symposium.

18th ANZFSS Symposium Venue

The Esplanade Hotel Fremantle has been selected as the venue for this premier event. The Hotel is located in the heart of the vibrant port city of Fremantle and is just 20 minutes from Perth CBD and 30 minutes from Perth International and Domestic airports.

Your Conference Managers

Congress West has been appointed as the Symposium managers, bringing 18 years’ experience in the management and promotion of Symposia, exhibitions and events. The company looks forward to maximising the benefits of your sponsorship or exhibition at the 18th ANZFSS Symposium.

Congress West
Suite 3/12 Thelma Street
(PO Box 1248, West Perth, Australia 6872)
West Perth, Western Australia, 6005
Tele: + 61 8 9322 6906
Fax: + 61 8 9322 1734
Email: anzfss@congresswest.com.au
MAJOR SPONSORSHIP PACKAGES

Prime Sponsorship Package

The Prime Sponsor package has been designed to ensure maximum exposure throughout the Symposium. Prime sponsorship entitles you to:

- Branding rights to the 18th ANZFSS Symposium
- Recognition as the Prime Sponsor on all Symposium collateral including but not limited to the registration brochure and program book
- Prominent listing and logo on the Symposium website
- A hotlink to your company website on the Symposium website, placed in a prominent position on the home page
- Acknowledgement of sponsorship in the “e-blasts” issued prior to the Symposium
- Two 3m x 2m exhibition booths (includes 4 complimentary representative registrations) and you will have priority choice of location
- One full page colour advertisement in the program book (sponsor to provide artwork)
- One piece of promotional literature to be inserted in all delegates’ satchels
- Acknowledgement as the Prime Sponsor at the Opening Ceremony and Welcome Reception
- Acknowledgement as a sponsor on the Official Sponsors Board
- Two complimentary tickets to the Welcome Cocktail Party
- Two complimentary tickets to the Symposium Dinner
- A hard copy of the delegate list including name, company/organisation, state or country details provided a month before the Symposium (subject to the Privacy Act)

PLUS – we are also able to provide your company with ONE of the following complimentary additions to your package:

Option 1 – Name Badges
Let every delegate promote your company! They will wear the company name/logo of the Prime Sponsor on their name badge at all times as delegates are required to show their name badge to gain access to sessions, luncheons and the like.

- Company name/logo on the badge insert (together with the Symposium logo)
- Your company colour selected for the neck cords

OR Option 2 – Satchels
The Symposium satchel is part of the registration fee and will be distributed to all who attend the event.

- Company logo on the satchel alongside the Symposium logo
- Company logo printed on satchel tag

Session Sponsor (International Invited Speaker) AUD $15,000 (incl. GST)
This sponsorship package has been designed to assist the travel expenses of invited INTERNATIONAL speakers to the Symposium. Session Sponsorship (International Invited Speaker) entitles you to:

- Recognition as a Major Sponsor on all printed Symposium material such as the registration brochure and program book
- Your company logo displayed on the 18th ANZFSS Symposium website
- A hotlink to your company website on the Symposium website
- Two 3m x 2m exhibition booths (includes 4 complimentary representative registrations) with an option to purchase a third booth
- One full-page advertisement in the program book (monochrome)
- One piece of promotional literature to be inserted in all delegates’ satchels
- Acknowledgement as a sponsor on the Official Sponsors Board
- The session title slide will have a prominent acknowledgement of the session sponsor
- Two complimentary tickets to the Welcome Cocktail Party
- Two complimentary tickets to the Symposium Dinner
- A delegate list two weeks prior
- The session detail in the registration brochure and the final Symposium program will acknowledge the session sponsor

Symposium Dinner Sponsor AUD $12,000 (incl. GST)
This sponsorship package has been designed to ensure a high level of exposure throughout the Symposium. Dinner Sponsorship entitles you to:

- Recognition as a Major Sponsor on all printed Symposium material such as the registration brochure and program book
- Your company logo displayed on the 18th ANZFSS Symposium website
- One 3m x 2m trade exhibition booth (includes 2 complimentary representative registrations) with an option to purchase a second booth
- One half page advertisement in the program book (monochrome) (sponsor to provide artwork)
- Your company brochure to be inserted in all delegates’ satchels
- An opportunity to make a short (2 minute) address to the Dinner guests
- Acknowledgement as a sponsor on the Official Sponsors Board
- Provision to place your banner/signage in the room of the Symposium Dinner
- Two complimentary tickets to the Welcome Cocktail Party
- Ten complimentary tickets to the Symposium Dinner
- A delegate list two weeks prior
- A company message plus logo on menus at the Symposium Dinner
Welcome Cocktail Party Sponsor  AUD $10,000 (incl GST)

The Welcome Cocktail Party is the first opportunity for the sponsoring company to capture attention!
Cocktail Party Sponsorship entitles you to:
• Recognition as a Major Sponsor on all printed Symposium material such as the registration brochure and program book
• Your company logo displayed on the 18th ANZFSS Symposium website
• One 3m x 2m trade exhibition booth (includes 2 complimentary representative registrations) with an option to purchase a second booth
• One half page advertisement in the program book (monochrome)
• Your company brochure to be inserted in all delegates’ satchels
• Acknowledgement as a sponsor on the Official Sponsors Board
• Provision to place your banner/signage in the room during the Welcome Cocktail Party
• Ten complimentary tickets to the Welcome Cocktail Party
• Two complimentary tickets to the Symposium Dinner
• A delegate list two weeks prior
• Welcome Function tickets given to delegates will include the name and logo of the sponsor company

Lunch Sponsor  AUD $12,000 (incl. GST)

This sponsorship package has been designed to ensure a high level of exposure throughout the Symposium. One sponsor is sought for this, as it covers all lunches during the Symposium. Lunch Sponsorship entitles you to:
• Recognition as a Major Sponsor on all printed Symposium material such as the registration brochure and program book
• Your company logo displayed on the 18th ANZFSS Symposium website
• One 3m x 2m trade exhibition booth (includes 2 complimentary representative registrations)
• One half page advertisement in the program book (monochrome)
• Your company brochure to be inserted in all delegates’ satchels
• Acknowledgement as a sponsor on the Official Sponsors Board
• Provision to place your banner/signage in the lunch area (signage must be freestanding)
• Two complimentary tickets to the Welcome Cocktail Party
• Two complimentary tickets to the Symposium Dinner
• A delegate list two weeks prior
• An opportunity to invite four guests to each lunch

ASSOCIATE SPONSORSHIP PACKAGES

Poster Symposia Sponsor  AUD $7,000 (incl. GST)

Posters will be placed within the exhibition. Poster Symposia Sponsorship entitles you to:
• Recognition as a Sponsor on all printed Symposium material such as the registration brochure and program book
• Your company logo displayed on the 18th ANZFSS Symposium website
• 50% discount on one 3m x 2m trade exhibition booth
• One quarter-page advertisement in the program book (monochrome)
• Your company brochure to be inserted in all delegates’ satchels
• Acknowledgement as a sponsor on the Official Sponsors Board
• Provision to place your banner/signage in the Poster Symposia room
• Two complimentary tickets to the Welcome Cocktail Party
• A delegate list at the Symposium

Internet Lounge Sponsor  AUD $7,000 (incl. GST)

Let the delegates get connected through you! This area provides the sponsor with exposure to the delegates as they access their emails or search the internet whilst at the Symposium. Both the site area and the home page on each terminal will be co-branded with the sponsor’s name. Internet Lounge Sponsorship entitles you to:
• Recognition as a Sponsor on all printed Symposium material such as the registration brochure and program book
• Your company logo displayed on the 18th ANZFSS Symposium website
• 50% discount on one 3m x 2m trade exhibition booth (includes 1 complimentary trade registration)
• One quarter-page advertisement in the program book (monochrome)
• Your company brochure to be inserted in all delegates’ satchels
• Acknowledgement as a sponsor on the Official Sponsors Board
• Two complimentary tickets to the Welcome Cocktail Party
• A delegate list at the Symposium

Energy Breaks Sponsor  AUD $6,000 (incl. GST)

One sponsor is sought for this, as it covers all coffee breaks during the Symposium. Morning & afternoon teas will be in the Exhibition rooms. Serving points for the tea and coffee will be branded with the sponsor’s name and logo. Energy Breaks Sponsorship entitles you to:
• Recognition as a Sponsor on all printed Symposium material such as the registration brochure and program book
• Your company logo displayed on the 18th ANZFSS Symposium website
• 20% discount on one 3m x 2m trade exhibition booth
• One quarter-page advertisement in the program book (monochrome)
• Your company brochure to be inserted in all delegates' satchels
• Acknowledgement as a sponsor on the Official Sponsors Board
• Branding of the tea/coffee breaks by way of signage on the serving stations in the Exhibition rooms
• Two complimentary tickets to the Welcome Cocktail Party
• A delegate list at the Symposium

Symposium Proceedings on CD ROM Sponsor  AUD $6,000 (incl GST)
Give delegates a strong “take home” message on their CD ROMs. The opening page on the CD will be co-branded with the sponsor’s company name, logo and message. CD ROM Sponsorship entitles you to:
• Recognition as a Sponsor on all printed Symposium material such as the registration brochure and program book
• Your company logo displayed on the 18th ANZFSS Symposium website
• 20% discount on one 3m x 2m trade exhibition booth
• One quarter-page advertisement in the program book (monochrome)
• Your company brochure to be inserted in all delegates’ satchels
• Acknowledgement as a sponsor on the Official Sponsors Board
• Two complimentary tickets to the Welcome Cocktail Party
• A delegate list at the Symposium
• Your company logo and url/web address on CD ROM

Session Sponsor (Local Invited Speaker)  AUD $5,000 (incl GST)
This sponsorship package has been designed to assist the travel expenses of invited AUSTRALIA or NEW ZEALAND speakers to the Symposium. Receive:
• Recognition as a Sponsor on all printed Symposium material such as the registration brochure and program book
• Your company logo displayed on the 18th ANZFSS Symposium website
• One quarter-page advertisement in the program book (monochrome)
• One piece of promotional literature to be inserted in all delegates’ satchels
• Acknowledgement as a sponsor on the Official Sponsors Board
• The session title slide will have a prominent acknowledgement of the session sponsor
• Two complimentary tickets to the Welcome Cocktail Party
• A delegate list at the Symposium
• The session detail in the registration brochure and the final Symposium program will acknowledge the session sponsor

Note Pads and Pens Sponsor  AUD $4,400 (incl GST)
Give delegates their tools of recording – for important notes taken at the Symposium – using your note pads and pens. Receive:
• Recognition as a Sponsor on all printed Symposium material such as the call for abstracts, registration brochure and program book
• Your company logo displayed on the 18th ANZFSS Symposium website
• Your company brochure to be inserted in all delegates’ satchels
• Acknowledgement as a sponsor on the Official Sponsors Board
• A delegate list at the Symposium
• The Symposium will supply pads and pens overprinted with the sponsor’s company name, logo and message (if you wish to supply your own pads and pen this can be negotiated.)

Closing Ceremony Sponsor  AUD $4,000 (incl GST)
Closing Ceremony sponsorship entitles you to:
• Recognition as a Sponsor on all printed Symposium material such as the registration brochure and program book
• Your company logo displayed on the 18th ANZFSS Symposium website
• Your company brochure to be inserted in all delegates’ satchels
• Acknowledgement as a sponsor on the Official Sponsors Board
• A delegate list at the Symposium

Advertising Options - Satchel Inserts  AUD $850.00 (incl GST)
• Your organisation can provide promotional materials to be inserted in the delegate satchels

Advertising in the Symposium Handbook
We invite you to purchase an advertisement in the conference handbook at the following rates (the book will be A4 size – advertiser to provide artwork). Prices include GST:
• Inside front cover (colour) $2,200
• Inside back cover (colour) $1,750
• Full page (B&W) $1,500
• Half page (B&W) $750
• Quarter page (B&W) $500
EXHIBITION

A three and a half day Trade Exhibition will run concurrently with the Symposium. The floor plan has been designed to ensure good visibility and access to all stands. Exposure to the Exhibition occurs through:

- All energy breaks being served in the exhibition rooms
- Location maps in the delegate handbook showing the position of all exhibitors
- Exhibit hours structured around the program
- Posters sessions being held in the exhibition rooms
- Sponsorship opportunities being available to increase your company’s visibility

Preliminary Exhibit Dates and Hours

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday 2 April</td>
<td>Exhibitors set up</td>
</tr>
<tr>
<td>Monday 3 April</td>
<td>Exhibition and Symposium</td>
</tr>
<tr>
<td>Tuesday 4 April</td>
<td>Exhibition and Symposium</td>
</tr>
<tr>
<td>Wednesday 5 April</td>
<td>Exhibition and Symposium</td>
</tr>
<tr>
<td>Thursday 6 April</td>
<td>Exhibition closes AM; Exhibitors move out; Exhibition contractor dismantles booths</td>
</tr>
<tr>
<td>Friday 7 April</td>
<td>Symposium closes</td>
</tr>
</tbody>
</table>

Booths

Exhibition booths are sold as a 3m x 2m space. Cost Per Booth: $3,300 (including GST). Each booth includes the following:

- 2.4m high walls
- Company name on board
- Two 150 watt spotlights per booth
- One 10 amp power point per booth
- Cleaning daily

For every stand booked, unless otherwise stated, two organisation representatives (non transferable) will be entitled to:

- Access to all Symposium sessions
- Daily morning / afternoon energy breaks
- Daily lunches
- Two satchels per stand
- A comprehensive exhibition manual
- Exhibitor listing in Symposium program
- Two tickets to the Welcome Cocktail Party
- Delegate List (Subject to the privacy act)

Custom Designed Stands

If the standard shell scheme is not required and a custom designed stand is to be constructed, please provide a diagram of the proposed stand, with details and dimensions. All display constructions are subject to approval. The space for “custom designed stands” will be sold on the same principle as booths. Please note: ALL exhibitors must be registered for the Symposium as exhibition representatives.

List of Exhibitors

A list of exhibitors, including company name and address details, will be provided to delegates in the month prior to the Symposium.

Additional Information

Further information regarding: hire goods; electricity; and storage will be provided in the Exhibition Manual provided to each confirmed exhibitor.

Payment Details

- A 50% deposit of the total stand / space cost is required with booking
- Booths will be allocated first to the Prime Sponsors, then in order of receipt of booking, and confirmed by Congress West, in writing, with an invoice for the amount owing
- In the event of cancellation, a service fee of $350 applies for each booth cancelled before 1 December 2005. After that date no refunds will be made unless space is resold. In this case, a service fee of 50% of the booth space will apply
- Please note cheques should be made payable: “ANZFSS (Conference 2006)” and written in Australian Dollars drawn on an Australian Bank.
- Refunds or discounts do not apply for facilities not used or required.
- A pro-rata fee will apply if construction extends beyond the allocated booth space.
- All outstanding monies must be paid by 31 January 2006. All amounts include GST.
Application to Sponsor

Organisation Name: ______________________________________________________________
Contact Name: __________________________________________________________________
Title: __________________________________________________________________________
Position: _______________________________________________________________________
Address: _______________________________________________________________________
Suburb: _______________________________________________________________________
State: P/code: __________________________________________________________________
Telephone: (__) (___) ____________
Facsimile: (__) (___) ____________
Email: _________________________________________________________________________

Sponsorship Package Preference

I/We would like to take up the following sponsorship package/s:

1st Preference ______________ 2nd Preference ______________ 3rd Preference ______________ 4th Preference ______________

Cancellation Policy

In the event of cancellation of sponsorship, please note the Committee reserves the right to retain monies paid in full, unless resold.

Signed: ______________________________ Date: ______________________________
(for and on behalf of the sponsor listed above)

Application to Exhibit

Organisation Name: ______________________________________________________________
Contact Name: __________________________________________________________________
Title: __________________________________________________________________________
Position: _______________________________________________________________________
Address: _______________________________________________________________________
Suburb: _______________________________________________________________________
State: P/code: __________________________________________________________________
Telephone: (__) (___) ____________
Facsimile: (__) (___) ____________
Email: _________________________________________________________________________

Exhibition Booth/s (Please list in order of preference):

Total number of booths required: ______________________________________________________

1st Preference ______________ 2nd Preference ______________ 3rd Preference ______________ 4th Preference ______________

Cancellation Policy

In the event of a cancellation of booth(s), a service fee of $350 will apply for cancellations made before 1 December 2006. After this date no refunds will be made unless space is resold. In this case a service fee of 50% of the booth space will apply.

Signed: ______________________________ Date: ______________________________
(for and on behalf of the exhibitor listed above)